



FOCUS

Editor: Judy Edwards

June, 2014

JIM STEELE AND LUMINOSITY

In May CCC welcomed Jim Steele as judge and speaker. Jim is a seasoned judge and was able to make his way through the 49 entries in record time, without missing a word, or skimping on an image. His comments were educational, succinct, and helpful. He was very specific in describing what he looks for in a photo, and made it easy to understand suggestions on what the photographer might do to improve an image.



A relaxed Jim Steele speaks to club. Photo by Gene Runion

Jim's presentation topic was *Luminosity*. He defines that as the quality that makes a photo come to life—makes an image glow. The

fascinating part of this lecture was being able to see the shot as it was when it came out of his camera, and then going through steps with him, one at a time, as he demonstrated how he creates a memorable and beautiful image. He emphasized that when you begin working on a photo, you should have a specific picture in your mind of the final result, and you should know how to achieve that.

Jim is most interested in black and white photography, and seeing the difference, especially in faces, between the original and the finished b&w product was truly amazing. We should all keep this lecture in mind while we are hunting for unforgettable faces, which is an upcoming assigned topic. See Jim's website at: <http://www.photographybysteele.com>

FIVE POINTS IN COMPETITION

JUDGE: JIM STEELE

ASSIGNED TOPIC: WALLS AND FENCES

COLOR AND/OR MONOCHROME PRINTS & CREATIVE

(Best in category is designated by *)

ASSIGNED A

Gerry Bishop
Gary Glover*
Liz Marshall

ASSIGNED B

Mariah Dean

OPEN A

Gerry Bishop
Gary Glover*

OPEN B

CREATIVE

Jim Demas*
Howard Gutgesell
Jim Marshall

MEETING INFORMATION

CAMERA CLUB MEETINGS: 2nd Thursday of the month at 6:00 p.m. Dinner at Appleby's, 5:00 pm. Each month all entries in the Creative category will be projected and all entries in the Open category will be displayed as prints. Assigned entries will alternate as noted below.

THURSDAY, JUNE 12, 2014

ASSIGNMENT: FOREST FLOOR

PROJECTED

THURSDAY, JULY 10, 2014

ASSIGNMENT: UNFORGETTABLE FACES

PRINTS

You may submit only ONE (1) entry per category.

Forest Floor: Photography is all about seeing, and some of the hardest subjects to see are those that we pass by or walk over every day. A forest floor can be an obvious and beautiful subject when spring flowers bloom, but if you look closely any time of year, more subtle subjects may catch your eye. A lone pine cone among fallen leaves, an evergreen fern poking up through a light covering of snow, a rock decorated with a graceful pattern of lichen. Even a box turtle looking you in the eye as you lie on your belly to find an interesting perspective with a wide-angle lens.

Unforgettable Faces: The face isn't a large canvas, but even with the same number of component parts (two eyes, a nose, one mouth) the result is limitless variation. It's the first thing we remember seeing in life, and the most memorable element of everyone we meet throughout our years. What makes a face unforgettable? Is it the expression, the mood, the setting? Is it on a baby, an adult, an animal? Whatever face keeps you returning for another look, that face that stirs an emotion in you, whether posed or candid—that's what this assignment is all about.

CHS PHOTOGRAPHER AND TEACHER TO SPEAK AND JUDGE IN JUNE

Originally from Ohio, Rachel Zahumensky Wilson majored in visual communications and minored in art at Ohio University in Athens, OH. After graduating from Ohio University in June 2002, Rachel free-lanced for the Dayton Daily News in Dayton, OH. The Daily Progress hired Rachel as a staff photographer in December 2002, which is what brought her to Charlottesville.



Rachel Zahumensky Wilson, website photo.

Rachel was a staff photographer at the Daily Progress until June 2006. During her time at the Daily Progress she began volunteering at the Boys and Girls Club. Rachel taught a two week photography class to high school aged students at the Boys and Girls Club, which was her first teaching experience. She began teaching full-time at Charlottesville High School in August 2006. Once Rachel began teaching, she started her own small business, *Rachel Zahumensky Photography*, as a portrait and wedding photographer.

PRESIDENT'S NOTES

By Jim Simmons

The summer months are upon us and opportunities abound to get out with all that heavy "gear," trek about and shoot, shoot, shoot! The possibilities for subjects to shoot are limitless; they are everywhere – straight ahead, up, down, sideways – just let our eyes do the exploring and we will find something interesting to focus on and trip the shutter. Go ahead, you will have fun.

One of the fun things to do any time of the year is plan a "field trip" and invite club members to join you. Field trips can be challenging, educational, informative and provide opportunities to make new friends. What follows is a list of suggestions that might help to organize a successful trip.

1. Chose a place to go that provides suitable subjects to photograph

(buildings, landscapes, landmarks, natural subjects, etc.)

2. Choose time of day when light is best for the subjects you plan to shoot.
3. Procure brochures of places you plan to go and give to those going with you.
4. Try to go places where eateries are available for lunch and/or dinner.
5. Pick a central meeting place for departure and return (the parking lot at Albemarle Square Shopping Center is ideal – plenty of available spaces there.)
6. Arrange drivers ahead of time, and share gasoline expenses
7. Make phone contacts ahead of time to get camera buffs to join you on the trip or contact me with information and I will send a notice to the entire membership about your planned trip.
8. If participants are new photographers, suggest specific equipment they should bring
9. I am sure you can think of other plans to add to this list and encourage you to do so.

Once your trip is completed, plan a time for those who went along to meet at some desirable location to share images with each other. This can be a great fun time and an excellent learning experience as well. I hope you and your friends will give this concept some serious thought and plan a field trip soon; and be sure to let us know of your plans so we can advertise it for you.
Have fun – and a great summer!

MAY 24 WORKSHOP, “HOW TO “THINK SMALL”

(All you need to know about shooting macro and close-up in one easy lesson)

Gerry Bishop presented this three-hour workshop in the Education Building at the Ivy

Creek Natural Area. He demonstrated the equipment and techniques needed to shoot professional-quality close-up and macro images.



“That’s REALLY what you think of my macro??”

Photo by Gene Runion

Gerry used his own images to demonstrate:

- the differences between close-up and true macro
- the tools necessary to achieve magnification of your subject
- the importance of “working distance”
- the challenge of achieving sufficient depth of field
- why shutter speed matters
- how to achieve maximum sharpness under difficult conditions
- shooting at ground level
- when using a strobe is essential
- the importance of backgrounds
- how focus stacking can achieve the impossible

The participants then got an opportunity to practice what they had just learned; several people ventured outside to try taking macro and close-up shots on a very windy day!

On the following Wednesday, six intrepid returnees brought samples of their macro and close up shots, both from the Saturday workshop and from practice during the week. These images were projected and critiqued by both the attending photographers and Gerry.

On several occasions Gerry loaded the photos into PhotoShop on his computer, and demonstrated techniques to improve the images.

WORKSHOP SCHEDULE 2014

See website for details

www.cvillecameraclub.org

June 21, Peer Review

June 25, Workshop, Action Photography, Leonard Winslow

July 23, Workshop, How to Mat Prints for Competition, Judy Edwards

August 23, Peer Review

August 27, Workshop TBA

ANNOUNCEMENTS/EVENTS

LOOK3 HAS ONCE AGAIN TRANSFORMED CHARLOTTESVILLE'S HISTORIC PEDESTRIAN MALL into an immersive public art space with the beloved TREES Exhibition. This six-week installation of large-scale images features stunning portraits of endangered species from *National Geographic* photographer Joel Sartore's Photo Ark project. Joel explains:

"For many of Earth's creatures, time is running out. Half of the world's plant and animal species will soon be threatened with extinction. The goal of the Photo Ark is to document biodiversity, show what's at stake and to get people to care while there's still time."

Joel has already documented over 3500 species toward this extraordinary effort. An estimated 25,000 locals and visitors will have the opportunity to view this exhibit through July 8th, 2014. Don't miss the opportunity to see this presentation at the Paramount Theater on June 18th at 7:30pm, 215 East Main Street; Charlottesville, VA 22902
Telephone: 434.979.1333
Email: info@theparamount.net
Website: <http://www.theparamount.net/>

This year's TREES events will also include a fast-paced, interactive workshop led by Joel Sartore for high school photography students, on June 17th. This addition to the LOOK3 Mentorship Program will provide a rare opportunity to work with a leading national photographer. Workshop students will be nominated by their teachers based on merit, and fully underwritten by LOOK3.

LOOKbetween:

From New York to China to Tanzania, LOOK3 will bring many of the world's leading early career photographers to LOOKbetween 2014. Taking place only once every four years, LOOKbetween is the anchor event of the LOOK3 Mentorship Program. Alumni describe it as "a career-defining experience."

The purpose of LOOKbetween is to identify and foster early career photographers and photojournalists with exceptional skill, commitment, and vision—and to bring them together with industry professionals for an immersive mentorship experience. Held at Deep Rock Farm (30 minutes outside of Charlottesville), LOOKbetween provides a forum for in-depth exploration of photographic practice; attendees participate in presentations, discussions, collaborative projects, and more. Given the increasingly global implications of photography, LOOKbetween 2014 emphasizes international community with 75 participants from 22 different countries and 15 US States. Nominated by over 70 international leaders in photography, attendees are fully underwritten by LOOK3, allowing us to serve those who would not have such an opportunity otherwise. The public will have the opportunity to see the work of these young global visionaries on the evenings of June 13th and June 14th.

CALL FOR ENTRIES! THE FRIENDS OF CLAUDE MOORE PARK (FCMP) INVITE YOU TO PARTICIPATE in the 7th Annual FCMP Photography Expo "Natural Spaces and Old Places" to be held on September 27, 2014. Photographers of all levels and ages are

encouraged to enter their favorite photos into the juried competition in five categories: Roots and Buds, Wild Creatures, Winged Wonders, Natural Landscapes, and History and Heritage. The Paul Glascock Memorial People's Choice Award will be voted by the Photo Expo visitors. Ribbons and cash awards will be presented to winners in the various categories. Time flies so make sure that you submit your entries by September 19, 2014. For rules and entry form, visit www.loudoun.gov/claudemoorespark (go to "Quick Links").

Please note that the proceeds of the entry fees will go towards restoration projects at the Park. The actual Photography Expo will be free and open to the public. The Claude Moore Park is located at 21544 Old Vestal's Gap Road in Sterling, VA 20164.

Samantha S. Marshall
Friends of Claude Moore Park
Photography Expo Coordinator

NATURE VISIONS: For the first time, digital entries will be used for the judging of the nature and fine art exhibits at Nature Visions 2014. From *September 1*, members will be able to create an account at the Nature Visions website, in order to submit and complete their digital entries no later than *October 1*. Juried images will be announced on *October 22*. Prints of juried images must be properly matted and

submitted to the club representative by *November 5*. Insecurely or improperly matted images will not be accepted unless makers repair or re-mat the image promptly. Abstract images will be accepted this year into the fine art exhibit competition, instead of the nature exhibit. Cash awards will be given for the first- and second-place images in the fine art exhibit, as well as for the nature exhibit's best-in-show, people's choice and category awards. Nature Visions takes place Friday-Saturday-Sunday November 14-16 at the Hylton Performing Arts Center in Manassas, Virginia. Registration and sales for paid classes begin on August 1 at NatureVisions.org. Online registration is required for admission to free events, the exhibits and the vendor hall. This year's Friday Seminar and Saturday Keynote speaker is [Rick Sammon](#), author of *Exploring the Light*, 35 more books and several digital apps and tools. Adobe Evangelist [Julianne Kost](#) returns as Sunday Featured Speaker to give two FREE presentations. Other returning speakers include [Ian Plant](#) and [Tim Cooper](#). There are two new hands-on workshops where participants will use their cameras: Macro with [Mike Moats](#) and Curious Critters with [David Fitzsimmons](#). FREE classes for beginning photographers will be offered again this year. Please share the word with friends and family who might be interested. John Quigley, NatureVisions Rep

CCC EXECUTIVE COMMITTEE AND OFFICERS:

President: Jim Simmons: jimw-simmons@comcast.net 434-293-
Vice-President: Jim Fergus: fergusjim@gmail.com 434-245-1142
Secretary: Ginger Ferrell: ginger_too@msn.com 434-293-7939
Treasurer: John Hulburt: jwhcville@comcast.net 434-409-3275
Past President: Gordon Putnam: gp4d@virginia.edu 540-949-5775
FOCUS Editor: Judy Edwards: juded@comcast.net 434-295-9257
Membership Chair: Beth Bass: beth.medb@gmail.com 434-270-5545
Webmaster: Anton Lariader anton@lariader.com 434-295-0496
Director of Education: Gerry Bishop gbishop60@comcast.net 434-973-8340
CCC Website: www.cvillecameraclub.org

(The Charlottesville Camera Club is an organization that fosters photography as an art, a hobby, or a vocation, by instruction and by sharing of knowledge and experience. Membership is open to anyone interested in photography. The club is not associated with any other organization or venue.)