



FOCUS

Editor: Judy Edwards

January, 2014

2014 DUES

Dues must be paid by the **February 13** meeting in order to enter the competition. Please bring to the January or February meeting, or mail to:

John W. Hulburt
Treasurer, Charlottesville Camera Club
2274 Garth Road
Charlottesville, VA 22901
Email: jwhcville@comcast.net

Regular - \$48

Couple - \$78

Students through high school - \$12

BEN SAVES THE DAY—AGAIN!

At the last minute our December judge was not able to come. Ben Greenberg very graciously agreed to fill in, and after being plied with good food and wine, he pulled himself together and did a terrific job of judging the end of year competition. His comments were clear and educational, and he specified his reasons for choosing some images over others.

Ben is in the midst of producing a book of panoramic photos of Virginia. This description of the book is from the website www.naturalvirginiabook.com. "Virginia is a state of remarkable diversity from the Eastern Shore and the Chesapeake Bay to the Blue Ridge Mountains, from the highlands of Southwest Virginia to Great Falls on the



Ben at December meeting.

Photo by Judy Edwards

Potomac River. Like other natural environments it is facing serious threats to its beauty and well-being from the byproducts of the 21st century and the state's expanding population and economy. *Natural Virginia* celebrates that varied and breathtaking scenery with Ben Greenberg's dramatic panoramic landscape

photographs from every corner of the Commonwealth. *Natural Virginia* is dedicated to all who take pleasure in experiencing firsthand the state's scenic locations. It also supports dedicated state organizations committed to preserving Virginia's fragile environment for the enjoyment of our future generations." The book will also be featured in the Virginia Festival of the Book in March, 2014.

**END OF YEAR AWARDS
JUDGE: BEN GREENBERG**

**ROTHMAN PHOTOGRAPHER OF THE YEAR:
JIM MARSHALL**

B PHOTOGRAPHER OF THE YEAR: TONI ZAPPONE

SHYAN AWARD: LIZ MARSHALL

BEST PRINT: GARY POWELL

BEST PROJECTED IMAGE: DAVID KATZ

BEST CREATIVE IMAGE: GERRY BISHOP

BRIAN ZWIT, FIRST SPEAKER OF NEW YEAR

Our judge and presenter on January 9 will be Brian Zwit, who previously judged on November 8, 2012 and who conducted the Lightroom workshop. Brian is an instructor and photography workshop leader with Blue Ridge Photography Workshops. Following is the bio from his website, <http://www.brianjzwit.com>

About 35 years ago, I discovered that photography provided a powerful means for expressing my vision of the world. Over the years, my love of the outdoors and photography as well as an aptitude for computer technology have morphed into a passion for capturing the elegance and majesty of unique landscapes, wildlife, and flora throughout the United States.

While the pursuit of nature takes me all over the country, I favor the west, northwest, northeast, and mid-Atlantic and, wherever I am, my love of hiking and backpacking takes me far beyond populated areas, into settings which few people visit. I am also up well before dawn for the best light of the day. I recently visited New Mexico to photograph the desert, historical sites, and badlands; took a road trip to Maine to capture the beauty of the rocky coast and Acadia National Park; and explored Smokey Mountains National Park in the Spring during peak wildflower season.



Brian Zwit

Photo by Dave Lyster

My images are in private residences and corporate offices and have appeared in regional magazines such as *Wonderful West Virginia*. Corporate clients have used my images for promotional and internal publications.

I use Nikon cameras and lenses, Gitzo and Induro tripods, and Really Right Stuff ballheads almost exclusively. My favorite camera is the full-frame Nikon D700 and favorite lens is the Nikkor 600mm VR f/4. However, I have been carrying an Olympus E-P2 and Panasonic Lumix DMC-GH2 micro four-thirds cameras and find them easy to pick up because they are both over three pounds lighter than the D700 (with the 24-70 mm f/2.8 lens). The occasional use of Zero Image pinhole, Holga, and Lomographic cameras provides me with an expanded array of

ways to express myself and a respite from complicated cameras, heavy lenses, and the need for batteries.

I manage my digital workflow using a MacBook Pro and Mac Pro quad-core desktop computer, with most of my images being lightly edited using Adobe Lightroom, Photoshop, and various plug-ins. I also use Photomatix Pro and Nik Software's HDR Efex Pro for HDR imaging, various stitching applications for creating panoramas from multiple images, and Apple Keynote and Boinx FotoMagico to create multimedia presentations.

I have college degrees in chemical engineering, law, and photography and extensive training in HTML, PHP, JavaScript, and other computer technologies and applications

Brian's topic will be *"Digital Photography: The Technology behind Your Images."*

MEETING INFORMATION

CAMERA CLUB MEETINGS: 2nd Thursday of the month at 6:00 p.m. Dinner at Appleby's, 5:00 p.m. Each month, all entries in the Creative category will be projected and all entries in the Open category will be displayed as prints. Assigned entries will alternate as noted below.

THURSDAY, JANUARY 9, 2014

ASSIGNMENT: STILL LIFE

PRINTS

THURSDAY, FEBRUARY 13, 2014

ASSIGNMENT: MUSIC

PROJECTED

You may submit only ONE (1) entry per category.

STILL LIFE: A still life depicts mostly inanimate subject matter, typically commonplace objects that may be natural or manmade. What distinguishes a still life is that it gives the photographer the freedom to create the image from the beginning. So dig out your creative license and dust it off. Find objects around your house, try different arrangements, look for the

perfect light, and create! Beginners should try the website below; also consider Googling "examples of still life photography." You will get lots of ideas. schoolofphotography.com/19-still-life-photography/

MUSIC: The opportunities are endless! Aim and focus your camera on capturing the conductor's downbeat, the flying fingers of the pianist over the keyboard, the tenor reaching for those high notes, the "rapper" on the downtown mall, the cherubic faces of the children's choir, drummers drumming on the street corner, dancers swaying to the beat of the music, the high school marching band, an old phonograph, a sheet of music, church bells peeling, artistic renderings of musical instruments – let your imagination and "eye" do the work! Music is everywhere—find it and capture it! (Generally "flash photography" is not allowed at professional events.)

PRESIDENT'S NOTES

By Jim Simmons

Happy New Year everyone. I sincerely hope you, your friends and families enjoyed a wonderful holiday season and that the New Year will be the very best for all of us!



Jim resting on his laurels.

Photo by Judy Edwards

I take this opportunity to thank Gordon Putnam, our Past President, for guiding this organization

the past two years and doing a splendid job.
Thanks, Gordon.

My “Notes” for this January issue of Focus will be somewhat brief. I promise to have a lengthier column for the February issue. Suffice it to say that as your new president I will do all I can to continue to make this a “top flight camera club.” We have come a long way since I joined this organization back in 2006. I was a “neophyte” photographer back then. My skills as a photographer were fair at best. Thanks to this organization, its several outstanding shutterbugs who have given me immeasurable help, and comments by judges on my monthly entries in our competitions, I feel I have made some progress to becoming a better photographer. But, I recognize that I still have a lot of work to do to become even better. And I know that my participation in this club will help me achieve that status.

Some people ask me what I feel the future holds for the Charlottesville Camera Club. My stock answer always is – “GREAT THINGS!” Right now the Executive Committee is beginning to examine a host of ideas and suggestions that have been passed on to us by several of you. Some of the suggestions are far reaching, to say the least. But they deserve close scrutiny by the committee and you – the general membership – and they will get that scrutiny. I encourage each of you to pay close attention to emails that will come your way from time to time describing some of the ideas we are looking at and seeking your opinions on them. Some ideas could be put into effect this year. Others will need more consideration. I personally find this exciting and look forward to working with everyone to lead us into possible new directions as we kick off 2014.

Stay tuned—more to come!

PHOTOWORKS TOUR

By Pete Cross

On the evening of December 4, about a dozen CCC members met Geoffrey Kilmer, President & CEO of PHOTOWORKS, for a tour of the facility. PHOTOWORKS is a nationally recognized commercial photography, full service company whose principal accounts today are with museums, airports, and trade shows, where there is a demand for very large, weather resistant images. Thanks to Geoff's sharp sense of this industry, years ago he had the vision to purchase certain pieces of equipment that are now in demand and unavailable to his competitors. In the past few years, several of his closest competitors have disappeared, leaving Photoworks in great demand. However, the cutbacks continue within Photoworks' customers so this business sector is still highly competitive for the fewer dollars that are available.

Throughout the three story facility are examples of the images they are able to create. You can't imagine the size and sharpness of the wall samples!

Topics covered in our tour included:

- Quality of prints made on a 10 ft. (102 inch) wide printer
- The latest transfer processes used to put images on a large variety of surfaces
- Types of surfaces that you and I might want to use for a special print (yes, retail services are available). For example, the acrylic substrate is quite reasonable in price for the sizes we might want and has an incredible feeling of depth.



CCC members with Geoffrey Kilmer. Photo by Deb Snelson

Dye sublimation transfer printing on a 102" (10ft) wide printer is the state of the art in the hospitality and museum industries. It can withstand weather of all types for short periods outdoors. Photoworks is now printing on polyester fabrics that have totally replaced paper base products in the three industries that represent a majority of their business. This type of printing eliminates the need for a rigid substrate on which images used to be printed. These new fabrics can be rolled up, folded, framed under tension, etc.

If you or I were to walk in wanting the best print possible (say 30 x 40), the staff would determine what type of application it was destined for; then one of three approaches would be recommended:

- 1- Light jet laser
- 2- Photo paper
- 3- sublimation fabric
- 4- Flat bed UV which prints to any rigid substrate such as: acrylic, plastic, aluminum, wood, etc.

Everyone left with the feeling that we had just seen a real life Disneyland for photographers!

WORKSHOP SCHEDULE 2014

Save these dates! Topics will be announced closer to the events.

Volunteers and ideas will be welcome.

JANUARY 18, Saturday, 2-4: Peer Review

JANUARY 29, Wednesday, 6-9: Night Photography?

FEBRUARY 22, Saturday, 2-4: Peer Review

FEBRUARY 26, Wednesday, 6-9: Workshop TBA

MARCH 22, Saturday, 2-4: Peer Review

MARCH 29, Saturday, 2-5: Workshop TBA

APRIL 19, Saturday, 2-4: Peer Review

APRIL 23, Wednesday, 6-9, Workshop TBA

"SELLING PHOTOS 101"

By Vicky Eicher

This is a true story.

Last September a Northern Virginia charity we support requested one of my images for their November silent auction/fund raiser, and we agreed to provide one. We turned over "Strolling Lovers" two weeks before the silent auction and the chairperson of the event absolutely loved it,



Vicky's "Strolling Lovers"

The mounted, matted and framed image was promptly put in a safe place, but was missing from the silent auction! You guessed it! The place was so safe that the image was forgotten when donated items were moved to the event!

BUT, the bid sheet was there, on the table.

So the chairperson went around, telling attendees about the image, and folks started bidding.

My "valued at \$120.00" image sold for \$160.00, sight unseen!!

Could this be a new way to sell photographs?

CCC PARTY A SUCCESS

The end of year awards ceremony and Christmas party was well attended, festively decorated, full of good food, companionship and fun. Many thanks to all of you who brought potluck, and helped with decorating, setting up, and cleaning up. Often a picture is “worth a thousand words” so here are some memory photos to make sure that next year is as fun and organized as this year was.



Lois and Dudley attend their umpteenth Christmas Party



Interested CCC members.



Beth Bass and Jim Fergus setting up for the party.



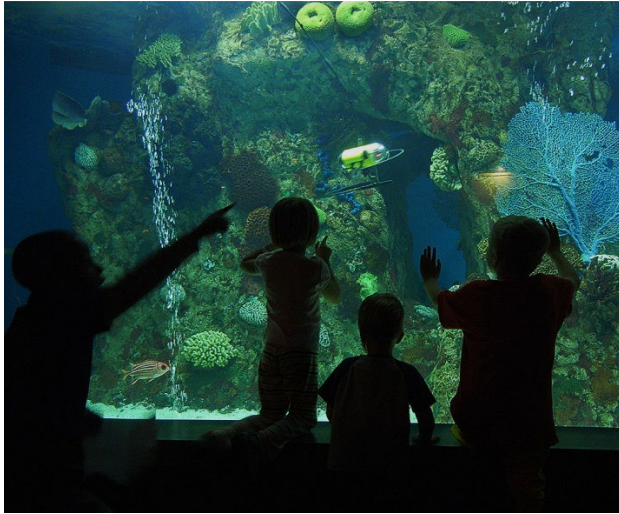
Ginger decorates tables

CONGRATULATIONS TO THE FOLLOWING WINNERS OF THE 2013 END OF YEAR AWARDS

Jim Marshall, Rothman Photographer of the Year. In memory of Howard Rothman, one of the founding members of the CCC, this award is presented to the Class A photographer who has accumulated the highest number of points during the year.

Toni Zappone, Class B Photographer of the Year. This award is presented to the Class B photographer who has accumulated the highest number of points during the year.

Liz Marshall, winner of the *Shyan Award*. This award, in memory of Ted and Rita Shyan, founding members of the CCC, is for Class B photographers. The entered prints may be color or monochrome, and must have been taken in the current year; they should be the three images that the photographer considers his or her best work. Liz won with the following three images:



"ET Phone Home"

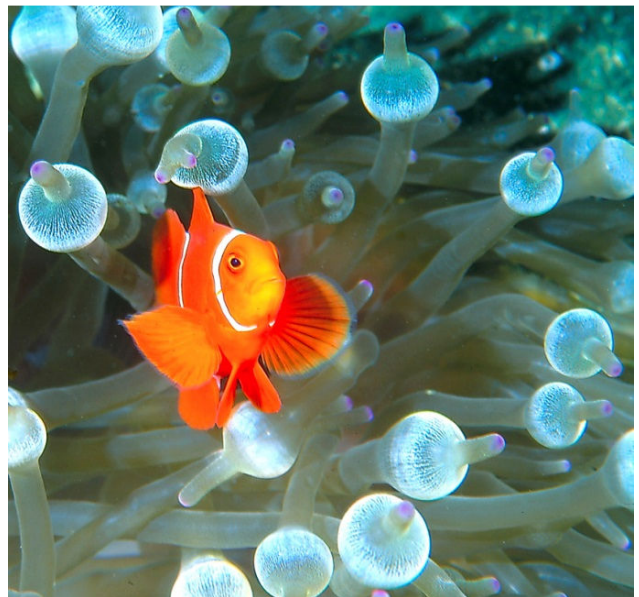


"Cat Reflection"



"Fairy Tales"

Gary Powell, *Best Print from an Assigned or Open entry*, either color or monochrome, won with this photo.



"Clownfish and Anemone"

David Katz, *Best Digital Projection from an Assigned Image*, won with the photo below.



"Bridge at Night, Macon, France"

Gerry Bishop, *Best Creative Digital Projection image*.



"Dark Trees in Autumn"

ANNOUNCEMENTS/EVENTS

CCC Exhibit Committee to host first event: John Hulburt and members of his Exhibits Committee are trying out their wings at *The Green House*, a coffee and sandwich shop just to the right of the 4-way stop sign in Crozet. The exhibit will begin in mid January and will last for two months.

Macro and Close Up Photography Workshop: Macro photography opens a new and exciting visual world and allows us to capture images not seen by the naked eye and the results may be spectacular. There is much confusion about what is macro and this workshop will discuss what is macro and what is not, and how to capture macro images.

As in all of these workshops, there will be two sessions. The first session will discuss what is macro, the equipment needed to achieve macro, and examples of macro images will be shown. Individual assignments will be given to each participant to produce 10 images for presentation and discussion at the second session.

The first session (Program) will be Saturday January 25, 2014, from 2:00pm – 4:00pm. The second session (Presentation) will be Saturday February 22, 2014, from 2:00pm – 5:00pm. Both sessions will be held in the Joseph Miller Center For The Photographic Arts, 4811 Catharpin Road, Gainesville, VA 20155. The cost for the two sessions is \$50. For further information contact Joseph Miller, furnfoto@aol.com.

Entries for The Fourth Annual Joseph Miller Abstract Photography Exhibit will be accepted starting December 28, 2013; the deadline for submission of entries will be February 26, 2014. As in the three previous Annual Abstract Photography Exhibits, the Fourth Annual Abstract Photography Exhibit will be an outstanding example of photography as art and

should not be missed by serious photographers.
Further information, including a definition of
abstract photography as well as a calendar of

important dates can be found on the
NVACC.org website. Click on Abstract Exhibit.
Thank you,
Joseph Miller

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CCC Website: www.cvillecameraclub.org

(The Charlottesville Camera Club is an organization that fosters photography as an art, a hobby, or a vocation, by instruction and by sharing of knowledge and experience. Membership is open to anyone interested in photography. The club is not associated with any other organization or venue.)